

## **Privacy Policy for 123rd and Main, LLC**

*Effective Date: 6/19/2025*

At 123rd and Main, LLC (“we,” “our,” or “us”), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you interact with our website, services, and communications.

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### **1. Information We Collect**

We may collect the following types of information:

#### **a. Personal Information**

- Name, email address, phone number, business name, and job title
- Social media handles and profile information
- Billing and payment information (processed securely via third-party providers)

#### **b. Non-Personal Information**

- Browser type, IP address, operating system
  - Pages visited, time on site, and referral source
  - Device information and usage patterns
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### **2. How We Use Your Information**

We use your information to:

- Provide and manage our social media marketing services
  - Respond to inquiries and client support requests
  - Personalize user experience and content
  - Process transactions and send administrative information
  - Improve our website, offerings, and marketing
  - Send newsletters, updates, and promotional materials (opt-out available)
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### **3. How We Share Your Information**

We do not sell your personal data. We may share your information with:

- Trusted third-party service providers (e.g., hosting platforms, payment processors, CRM tools)

- Legal authorities if required by law or to protect rights
  - Partners or contractors with signed confidentiality agreements for service delivery
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#### **4. Data Security**

We implement industry-standard security measures to protect your data. However, no online transmission is ever fully secure. You share information at your own risk.

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#### **5. Your Choices & Rights**

You may:

- Request access, correction, or deletion of your personal data
- Unsubscribe from marketing emails at any time
- Disable cookies via your browser settings

To make requests, contact us at **info@123rdandmain.com**.

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#### **6. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to read their privacy policies.

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#### **7. Children's Privacy**

Our services are not intended for individuals under the age of 13. We do not knowingly collect data from children.

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#### **8. Changes to This Policy**

We may update this policy from time to time. Revisions will be posted on this page with a new effective date.

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#### **9. Contact Us**

If you have questions about this Privacy Policy, please contact:

**123rd and Main, LLC**

Email: [info@123rdandmain.com](mailto:info@123rdandmain.com)

Address: 3218 Webb St. Suite 100 Detroit, MI 48206

Phone: 248-234-3484